

Beef Lovers, Meat Your Match:  
Carve Premium Ontario Beef



## HOW CARVE PREMIUM ONTARIO BEEF SUPPORTS SUSTAINABLE BEEF PRACTICES

Carve Premium Ontario Beef is produced on family farms who follow a comprehensive Quality Assurance Program. Our family run farms are committed to environmental sustainability and maintaining the heritage of the family farm.

### ANIMAL WELFARE

Ensuring the animals are well taken care of is an important responsibility and an essential contributor to quality beef. Well-designed facilities for cattle which consider their instincts and behaviours helps maintain animal health and be more productive. Barns used by Carve Premium Ontario Beef farmers have open walls that let in sunlight and fresh air while protecting cattle from the weather.

### PRESERVE THE LAND FOR OUR CHILDREN

Carve Premium Ontario Beef supports the development of an environmental farm plan by our farmers. Environmental Farm Plans (EFP) are assessments prepared by farmers to increase their environmental awareness in up to 23 different areas on their farm.

### PRODUCTIVE LAND USE

Often the land used for grazing is not well suited to other types of agriculture and cattle production allows these areas to be used productively.

### REUSE AND RECYCLE

Manure from our cattle is stored for later use as a natural nutrient source for growing crops, enhancing the environmental sustainability of the farm.

### PROTECT THE WATER

Ontario has 250,000 lakes and has been estimated to have up to 1/3 of the world's fresh water. Water is an important resource and our farmers work to protect local water supplies.



PREMIUM ONTARIO BEEF

FAMILY FARMS

QUALITY ASSURED

GREAT TASTE

VISIT [CARVEBEEF.CA](http://CARVEBEEF.CA)  
TO LEARN MORE



Follow us @CarveBeef

